

## certificate of attendance

This is the official attestation of attendance, as a participant, in the Conference entitled:

## SHOPPER BRAIN CONFERENCE USA JUNE 22-23 2017 CHICAGO, ILL

Full Name: Lyn M. Falk

Start time: Thursday June 22, 2017, 10:00

End time: Friday June 23, 2017, 17:00

Total hours: 11 hours

Carla Nagel

Director, Neuromarketing Science & Business Association (NMSBA)